



Transforming East Ayrshire

# Budget Edition

## January 2019

**Your Vibrant Voices are helping to shape our future as we work together to transform our Council and put people and communities at the heart of everything we do.**

Last year, we asked you about reducing demand, tackling poverty, serving you better and increasing income.

Your ideas, views and suggestions are now informing how we plan and deliver our services into the future.

People are at the **heart** of everything we do ❤️



# Make your **voice** heard...

**Please come along to one of our  
Vibrant Voices pop up events...**

**Tuesday 29 January**

Sainsbury's Stewarton, 4pm - 6pm

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**Wednesday 30 January**

Burns Mall, Kilmarnock, 12noon - 2pm

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**Monday 4 February**

Tesco, Auchinleck, 4pm - 6pm

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**Wednesday 6 February**

Area Centre, Dalmellington, 12noon - 2pm

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**Tuesday 12 February**

Tesco Superstore, Galston, 4pm - 6pm

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Our 2019/20 Budget Conversations will run until Friday 15th February 2019 and all the feedback we receive through Vibrant Voices will be considered as we set our budget.

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To have your say online visit:

**<https://eastayrshi.re/budget201920>**

You can also provide feedback through existing community groups and networks or reply to us direct via email:

[transformationteam@east-ayrshire.gov.uk](mailto:transformationteam@east-ayrshire.gov.uk)



## This year we have been:

- *working more closely with our communities to reduce demand and build our services around people and place*
- *reducing our staffing levels through workforce planning and service redesign*
- *reducing the number of workplaces and making better use of our property and buildings*
- *becoming more digitally connected by moving more of our services online*
- *looking at all opportunities to increase income to sustain our services*

**To date these initiatives have generated £6.347m savings**, as we continue our transformational journey to become a more efficient and sustainable organisation.

**The budget gap for 2019/20 is £10.334m. Most of the savings required will be achieved through management actions with minimal impact on frontline services.**

However, to bridge our funding gap, we want to hear your Vibrant Voices about how we reduce costs and increase income to protect and sustain the essential services we deliver for East Ayrshire.

We will increase fees and charges across all services in line with inflation, but would be interested to hear your views on any areas where you feel a bigger increase might be justified – especially where we are significantly below the Scottish average.

We intend to increase parking charges in all our surface car parks with the Multi-Storey Carpark remaining the cheapest option for parking in Kilmarnock town centre. Further opportunities around parking charges are also being explored with more detailed engagement planned in the coming months.

Together, these will provide opportunities for funds raised to be reinvested in our communities through innovative schemes.

Feedback from previous Vibrant Voices conversations suggested that we should review services where we have no statutory duty, for example, pest control and subsidised school transport. We know these services are valued by our communities, but at the same time, we must carefully consider the cost of providing them as budgets continue to reduce in the years ahead. We welcome your views on these matters.

# Make your **voice** heard...

**How can your  
voice be heard?**

We want to hear from **you** - the people who live and work in our communities. Your views and ideas will help to transform East Ayrshire.

*Some of your ideas already received:*

Council buildings  
powered by  
renewable energy

Better use of  
technology

Reduced  
working week

East Ayrshire  
is everyone's  
responsibility

Involve  
the whole  
community

Pop up  
services

Wellbeing solutions  
as alternative to  
medication

Sell maintenance  
services to private  
households

Be more  
neighbourly

You can get involved in a  
number of different ways...



**Attend a Vibrant  
Voices event**



**Email us direct at:  
transformationteam  
@east-ayrshire.gov.uk**



**Find out more - visit:  
[https://eastayrshi.re/  
budget201920](https://eastayrshi.re/budget201920)**

**Vibrant  
VOICES**



**East Ayrshire Council**  
Comhairle Siorrachd Àir an Ear

